

heimtextil  
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## THIS WEEK

JORNAL - T. PT



THAT IS THE QUESTION

### **A FASHIONABLE PORTUGAL IS GOOD FOR THE FASHION INDUSTRY?**

Can the fashion industry benefit from Portugal being fashionable? This is the question. It's an advantage, but the brands have to step up and invest, take care of their own identity and improve their design. This is the right answer.

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### **JMA BUYS MORE STAUBI JACQUARD LOOMS**

JMA will buy more Staubi jacquard looms, as part of the modernization effort that has already led this company to invest three millions euros last year. Part of Moretextile group, JMA is not only investing in equipment, but also in renovating the lightning system, namely with the implementation of LED technology.

### **ERT DOUBLES JOBS**



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### ***IN JUST THREE YEARS***

From 2015 to the present date, ERT has doubled the number of jobs, according to a spokesman for the group who supplies textiles for the car industry. Based in São João da Madeira, the group founded and led by João Brandão makes 100 million euros of sales/year and employs 700 workers.



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### ***MFA IS BACK ON FC PORTO FOOTBALLERS' FEET***

After a short break, FC Porto players are once again wearing socks made by MFA-Manuel Fernandes Azevedo, one of the largest manufacturers in Western Europe. The group produces 25 millions socks a year and supplies brands like New Balance or Hummel - and a dozen clubs such as Liverpool, Athletic Bilbao or Celtic.



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### ***FOREIGN CUSTOMERS LOVE PORTUGUESE TEXTILES***

Textile products are one of the commodities that foreign customers most appreciate in Portugal. The conclusion is from Económico weekly newspaper, which has published a ranking of the seven Portuguese products most loved by foreigners.



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### ***THE TIMES THEY ARE A-CHANGIN'***

“Our margin to embrace the radical change that is approaching is scarce. Some can still do it. Others no longer can, even if they aren’t aware of it. Our success can be pursued, but it will be much more demanding”, writes Paulo Vaz, T’s editor.



**Clin d'oeil de la TV5 sur la textile portugaise.** "The new reality of the Portuguese textile promotion action, carried out by the ATP in Brussels, was worth the interest of the program TV5 Monde's program Clin d'oeil sur le monde, which broadcast an episode entitled "Bruxelles: un air de Portugal".

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**"Uncertainty is now a constant factor.** Complaining, distancing ourselves from it, or postponing its impact, will be unproductive and risky"

**MIGUEL PEDROSA RODRIGUES**  
Pedrosa & Rodrigues's administrator

**5%**

of TMG Automotive's 100 millions euros turnover is invested in R&D

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