

The most exciting best kept
secret is now revealed



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F A S H I O N F R O M P O R T U G A L

Full of creativity, born out of a long tradition of “know-how” and a constant renewal of talents, at the same time both unique and universal; that is how we would sum up fashion “made in Portugal”.

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I FEELING

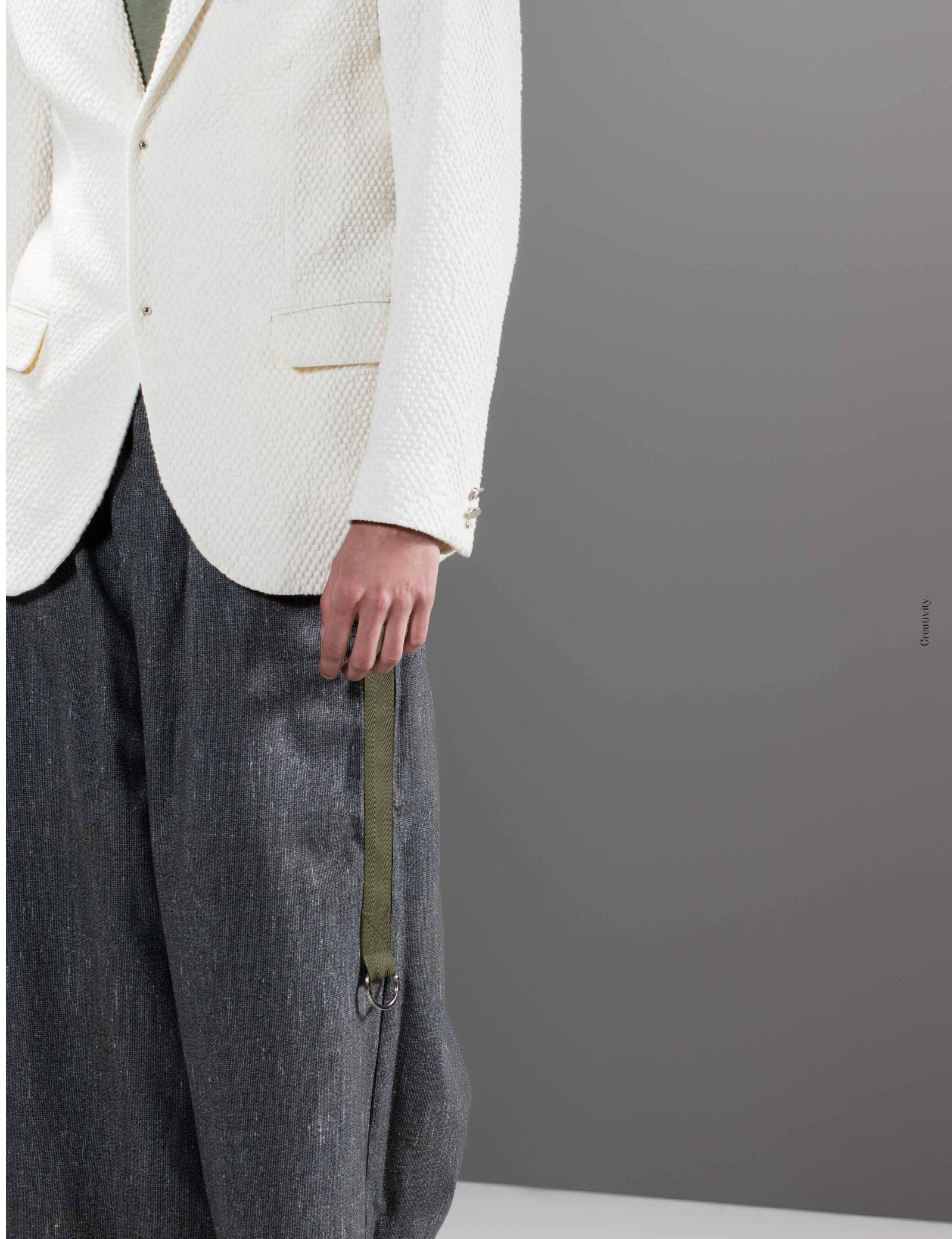


Singular

The most exciting best kept secret is now revealed.

Forged over a centuries-old noble History and by influences from around the world that make it diverse, eclectic and global, the Portuguese culture is unique in Europe and in the Western world; it is all-embracing and integrating, and for this reason, never ceases to be contemporary and surprisingly universal.

Portuguese fashion, as an integral part of this culture, is also unique, varied, original and affirmative, highlighting a lively and strong identity that is both eternal and eternally youthful. Being part of Portugal, the essence of being Portuguese, is an exercise reserved only for those who feel, who are, and who desire to be Portuguese. Portuguese fashion, fashion made in Portugal, also hides this secret that is now shared with the world.





Fashion



Renovation.

II
ATTITUDE

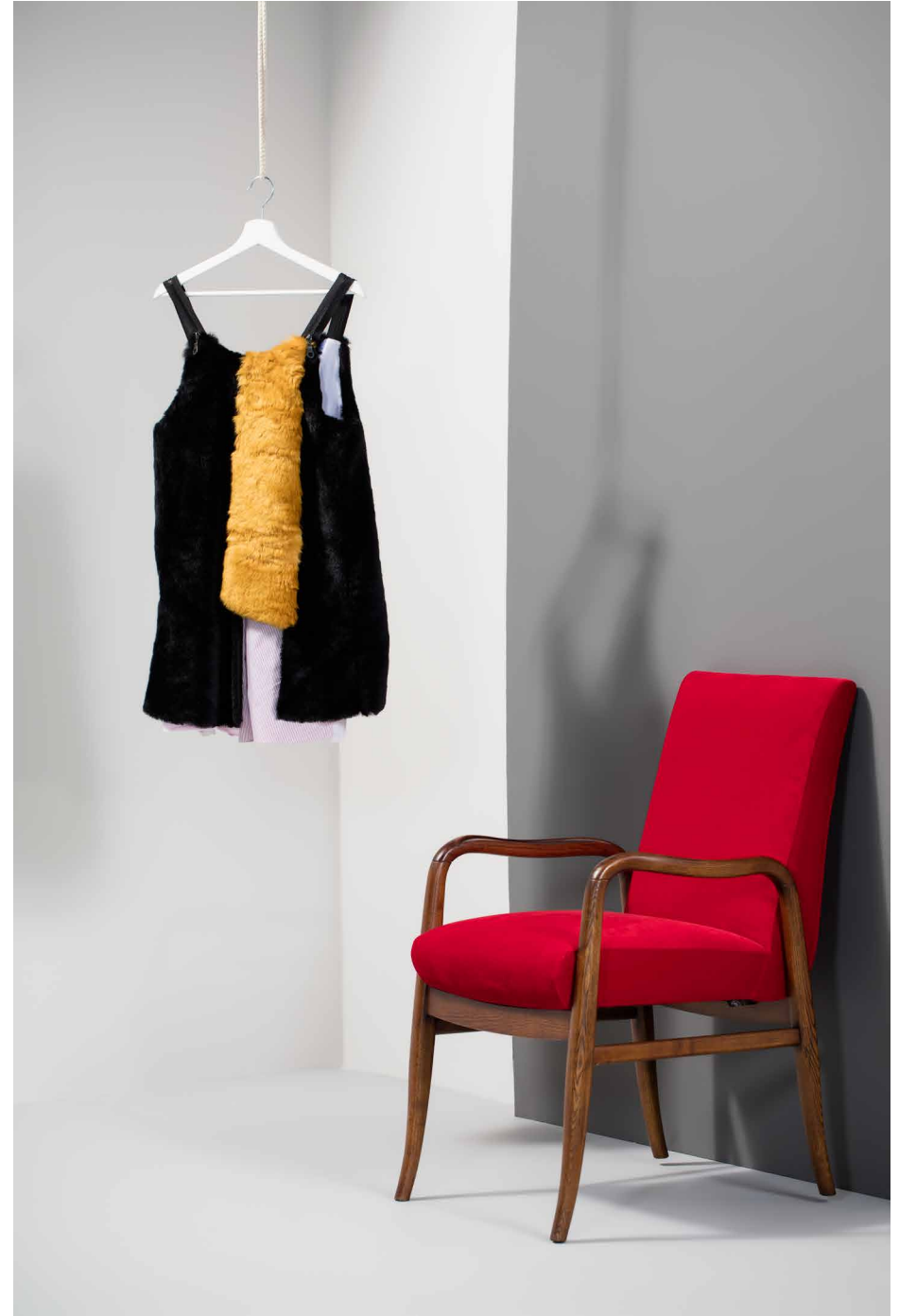




Design



III
ORIGINALITY





Identity



IV
CONTEMPORARY







V
PORTUGUESE





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If we were to outline a common thread for Portuguese fashion, it would be the sobriety of good taste that creates style and that is eternal. Clean. Elegant. Discreet. Cosmopolitan. Universal, because it's Portuguese.



Elegance

The supreme value of Portuguese fashion is in an act of combined excellence: designed in Portugal, inspired by the world, produced in Portugal, known worldwide, worn the world over; and still with much to conquer.

Fashion from Portugal: The most exciting best kept secret is now revealed.





www.fashionfromportugal.com.pt

www.atp.pt | www.selectivamoda.com | www.portugalfashion.com

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